

## NCC Cable System Order

Order #	62331585
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

Flight Dates	09/05/16 - 09/18/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	09/08/16
Version	1 Vs. 1

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jul16 C-DMA Nielsen Live+7
-	

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$2,920.00
Commission	\$438.00
Net Total	\$2,482.00
Total Spots	20
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	9.08 New Order Add to Schedule. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	TLC	TLC PT	9/5/16	9/11/16	18:00	24:00					X	X	X	-	-	6	\$94.00	\$564.00	30	
2	TLC	TLC PT	9/12/16	9/18/16	18:00	24:00	X	X						-	-	4	\$94.00	\$376.00	30	
3	DISC	DISC PT	9/5/16	9/11/16	18:00	24:00					X	X	X	-	-	6	\$198.00	\$1,188.00	30	
4	DISC	DISC PT	9/12/16	9/18/16	18:00	24:00	X	X						-	-	4	\$198.00	\$792.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
<b>SPOTS</b>	20	0	0	0	0	0	0	0	0	0	0	0	20
<b>AMT</b>	\$2,920.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,920.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/08/16

62331585 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |

## NCC Cable System Order

Order #	62331585	Flight Dates	09/05/16 - 09/18/16	Update Date	09/08/16
Syscode	2484	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Time Warner/DirectTV- I+ Milwaukee, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
		Client Code		Total	\$741.00
AE	Andrew Yolles	Product Code		Commission	\$111.15
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total	\$629.85
Office	Washington	Product Name		Total Spots	28
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Jul16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

  

Comments :	9.08 New Order Add to Schedule. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	9/5/16	9/11/16	05:00	10:00					X	X	X	-	-	2	\$6.00	\$12.00	30	
2	CNBC	CNBC EM	9/12/16	9/18/16	05:00	10:00	X	X						-	-	2	\$6.00	\$12.00	30	
3	CNBC	CNBC DT	9/5/16	9/11/16	10:00	18:00					X	X	X	-	-	2	\$8.00	\$16.00	30	
4	CNBC	CNBC DT	9/12/16	9/18/16	10:00	18:00	X	X						-	-	2	\$8.00	\$16.00	30	
5	CNBC	CNBC PT	9/5/16	9/11/16	18:00	24:00					X	X	X	-	-	6	\$13.00	\$78.00	30	
6	CNBC	CNBC PT	9/12/16	9/18/16	18:00	24:00	X	X						-	-	4	\$13.00	\$52.00	30	
7	ESP2	ESP2 PT	9/5/16	9/11/16	18:00	24:00					X	X	X	-	-	3	\$13.00	\$39.00	30	
8	ESP2	ESP2 PT	9/12/16	9/18/16	18:00	24:00	X	X						-	-	2	\$13.00	\$26.00	30	
9	ESPN	ESPN PT	9/5/16	9/11/16	18:00	24:00					X	X	X	-	-	3	\$98.00	\$294.00	30	
10	ESPN	ESPN PT	9/12/16	9/18/16	18:00	24:00	X	X						-	-	2	\$98.00	\$196.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
<b>SPOTS</b>	28	0	0	0	0	0	0	0	0	0	0	0	28
<b>AMT</b>	\$741.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$741.00

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